

*STAR House, a 501c3 Foundation, proudly presents*

SEVENTH ANNUAL



# ROSWELL BEER FESTIVAL



BENEFITING LOCAL KIDS IN NEED

**MARCH 23, 2019**

ROSWELL TOWN SQUARE



**100% OF THE NET PROCEEDS FROM THIS EVENT GO DIRECTLY TO STAR HOUSE FOUNDATION.**

## SPONSOR

- Exposure to captive audience
- Top ranked festival in Southeast
- Exclusive access to VIP experience
- Help us raise over \$200,000
- Tax Deductible

## VOLUNTEER

- 350 volunteers needed
- Fun, interactive day
- Corporate team building opportunity
- Be a bartender for the day, pourers needed

## ENJOY

- 400+ unique craft beers, 200 new beers for 2019
- Taste beers brewed specifically for our event
- Historical, intimate atmosphere
- Unlimited tastings

**FOR INFORMATION CONTACT** 678.384.4550 [info@roswellbeerfestival.com](mailto:info@roswellbeerfestival.com)



SEVENTH ANNUAL



# ROSWELL BEER FESTIVAL

BENEFITING LOCAL KIDS IN NEED

**MARCH 23, 2019**  
ROSWELL TOWN SQUARE



**TASTE**  
400 Craft Beers



**ENJOY**  
Local Cask Beers



- ★ Join us at our boutique event, one of the Southeast's premier beer festivals held under the historic oaks at Roswell's Town Square. We will have food from some of Roswell's best restaurants, 400 beers to choose from, and live music from two bands. As a sponsor you will enjoy our VIP Experience with access to an exquisitely furnished tent, luxury restroom facilities, and unlimited food and drinks.
- ★ The event will raise ~\$230,00 this year to support STAR House Foundation, benefiting local kids in need. In addition to the generous financial support from our sponsors, the event consumes over 4,000 hours of service from more than 350 volunteers. There are plenty of ways for you to contribute to this great cause!
- ★ A sponsorship with us not only serves children in need, but also puts your brand in front of an audience of 2,000 affluent craft beer drinkers.

## SPONSORSHIPS

	Keg Sponsor \$5,000	Tap Sponsor \$2,500	Pint Sponsor \$1,000
Sponsor Logo on Event Marketing Material; Website, Social Media, and Signage	★	★	★
Beer Tent with Sponsor Logo	★	★	★
Access to VIP Experience; Tent & Restrooms	★	★	★
VIP Transportation to and from Festival	★		
Sponsor Name on Beer Tent	2 tents	1 tent	1 tent
VIP Tickets Included	10	4	2
Food & Swag Tokens Included	20 Tokens	8 Tokens	4 Tokens

**ONE DAY, ONE OF A KIND EVENT**